



THE SENTINEL

Edwardsburg Conservation Club

Volume 64 Issue 1

Winter 2009

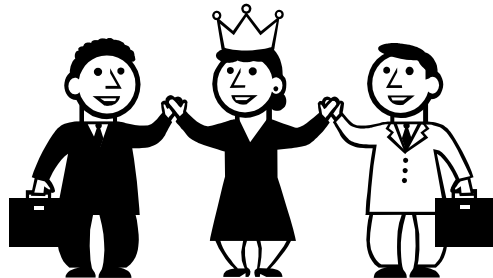
MEMBERS OF THE YEAR HONORED

The Annual Awards Banquet was held January 7th. Once again Hank Jourdan and Loretta Ostrom prepared the main course of Swiss Steak and members brought side dishes and desserts. A special Thank-you to Hank & Loretta who have been cooking the main dish for somewhere around 15 years or so.

The upstairs hall was decorated in a Winter theme with snowmen and snowflakes. Doorprizes also followed the winter theme. Thanks again to Beth & Dick Chubb who made sure decorations and doorprizes were on hand.

The Awards committee reviewed all nominations that were submitted by club members. Recognized as Members of the Year were Mark Jones and Bob & Jean Clark. Mark has been working on increasing participation in trap shooting by communicating with other area clubs and trap shooters & by holding Monthly Meat Shoots all winter. He has also attended and helped with almost every fundrais-

ing event held at the club during the past year. Bob & Jean Clark also received recognition as Members of the Year for all of the time they volunteer at the club. Bob has been hard at work with the 3D Archery range and he and Jean are also constant volunteers at fund raising and shooting events. An Award in recognition and thanks for support of Hunter Safety Education programs at the ECC was presented to Jeff Mahnesmith of Spicey's Restaurant in Edwardsburg, Mi. The next time you stop in at Spicey's for breakfast or lunch tell Jeff and his wife Thank-you for providing lunches for our Hunter Safety students. Congratulations to all of our 2008 Award Recipients!



Caption describing picture or graphic.



CONSERVATION PLEDGE

I GIVE MY PLEDGE
AS AN AMERICAN
TO SAVE AND
FAITHFULLY DEFEND FROM
WASTE
THE NATURAL RESOURCES
OF MY COUNTRY
ITS AIR, SOIL AND
MINERALS,
ITS FORESTS, WATERS,
AND WILDLIFE.

THE SECOND AMENDMENT

"A WELL REGULATED
MILITIA
BEING NECESSARY
TO THE
SECURITY OF A FREE STATE,
THE RIGHT OF THE PEOPLE
TO KEEP
AND BEAR ARMS,
SHALL NOT BE INFRINGED."

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ANNUAL HAM SHOOT Sunday, April 5, 2009

**TRAP SHOOTING FOR HAM starts
at 10 am
and will run until we run
out of prizes or
shooters.**

**BREAKFAST
SERVED 8-11 a.m.**

**Lunch available
after noon**





Easter Egg Hunt
Saturday Apr 4th, 2009
2:00 p.m.
For children ages 10 and under
Public invited

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distrib-

uted internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

“To catch the reader's attention, place an interesting sentence or quote from the story here.”

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can

choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



Caption describing picture or graphic.



Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find

“filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.



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Edwardsburg Conservation Club

Primary Business Address
PO Box 435
26524 Pine Lake St
Edwardsburg, MI 49112
Your Address Line 3

Phone: 269-663-2776
Fax: 555-555-5555
E-mail: someone@example.com



Edwardsburg Conservation Club

Your business tag line here.

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the readers attention. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a

regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.